

Promotion Mechanics

Cruise or Cash Promotion

East Maitland Bowling Club and Easts Leisure & Golf
TP/04219



Promotional Date:	Monday 14 July 2025 to Saturday 11 October 2025
Draw Date & Time:	6pm Saturday 11 October 2025
Draw Location:	East Maitland Bowling Club
Promotional Prizes:	Major Prize Winner chooses either \$15,000 in travel vouchers or \$10,000 paid into their nominated bank account Bonus Prize \$1,000 travel voucher Prize total up to = \$16,000

Between Monday 14 July 2025 and Saturday 11 October 2025, Members earn 1 virtual entry for every \$10 spent (cumulatively) at Easts Bars (East Maitland Bowling Club – Main Bar, Rileys Bar, Restaurant Bar / Easts Leisure & Golf Main Bar) or on Easts weekly raffle tickets.

Promotion will run via Senpos tills and a ticket print will activate for each \$10 spent by a Member. Membership card must be swiped or recorded to activate the promotion on the till.

Major prize will be drawn via a virtual barrel on Senpos system at approximately 6.10pm on Saturday 11 October 2025 (at conclusion of bonus prize draw at 6pm). Draw will be displayed on screens around the club. Winner does not need to be present at the draw and will be contacted by phone if not at Club. The winner must select either \$15,000 in travel vouchers or \$10,000 paid into their nominated bank account within 7 days of the draw. Once the prize has been selected, there will be no change of mind or change of prize permitted.

Bonus prize draw will also be held on Saturday 11 October 2025 for a \$1,000 travel voucher and winner must be present at this draw to claim their prize. Members may swipe their membership card from 9am on the day of the draw to receive a paper ticket to place in the barrel provided. At 6pm, one ticket will be drawn from the barrel to win the minor prize. If winner does not claim prize within 4 minutes of draw, a redraw will take place until a winner is found.

- Must be a financial member to receive an entry into the draw.
- Member must present membership card to swipe at till or record membership number at time of purchase to receive major draw virtual entry.
- Entries not available at Wildflame, Bunga Raya, Griffins Cafe or Ollieo Restaurants

Conditions of Entry:

Entry is only permitted to Members only. Staff, Management and Directors of Easts are not permitted to enter. Major prize entry is open at both East Maitland Bowling Club and Easts Leisure & Golf. Tickets are not transferrable. Winner(s) must present photo identification to claim their prize. Entrants must be 18 years and over and must produce identification upon request. Major draw winner will be drawn at random from the virtual barrel and will be announced over the PA system and via Facebook. Minor draw winner will be drawn at random from the barrel and will be announced over the PA system and via Facebook. If the major draw winner is not present at the draw, they will be contacted by phone and in writing by email or mail. If a prize winner is uncontactable within four weeks of the draw due to incorrect or lack of contact details recorded/provided to the Club, a redraw will take place.